## DUPLINVOICE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 961864-1
 10/28/12
 October 2012
 10/01/12 - 10/22/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WESH
 Fran Berg
 Eagle-Washington
 National

www.wesh.com

Advertiser
Obama/D/President

Product SKED C Estimate Number

Deal#

GMMB

Attention: Accounts Payable

3050 K St, NW

Washington, DC 20007

Class of Time - Immediately Pre-emptible without notice

End Date

10/21/12

**MTWTFSS** 

-TWTF--

Start Date

10/15/12

Weeks:

Billing Calendar Billing Type
Broadcast Cash

Cash

1897

Special Handling

Agency Ref Advertiser Ref

Send Payment To:

Billing Address:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/16/12 10/19/12 M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	-TWTF	:30	6	\$1,000.00	NM	
	6	Rate \$1,000.00 <u>Start/End Time</u> 6:00-7:00 AM 6:00-7:00 AM	:3	<u>h Ad-ID</u> 0 OFA12D14 0 OFA12D14			Rate Type \$1,000.00 NM \$1,000.00 NM
5 WESHTh 10/18/12 6:13 AM M-F 2 WESHTh 10/18/12 6:54 AM M-F	Sunrise @6AM Sunrise @6AM Sunrise @6AM Sunrise @6AM	6:00-7:00 AM 6:00-7:00 AM 6:00-7:00 AM 6:00-7:00 AM	:3	0 OFA12D14 0 OFA12D14 0 OFA12D14 0 OFA12D14	18н 18н		\$1,000.00 NM \$1,000.00 NM \$1,000.00 NM \$1,000.00 NM
2 10/22/12 10/22/12 M-F Sunrise @6AM Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS	6:00-7:00 AM Spots/Week	M	:30	1	\$1,100.00	NM	
10/22/12 10/28/12 M Spots: # Ch Day Air Date Air Time Des	1	Rate \$1,100.00 <u>Start/End Time</u> 6:00-7:00 AM		<u>h Ad-ID</u> 0 ofa12d1	48н		<u>Rate</u> <u>Type</u> \$1,100.00 NM
3 10/16/12 10/19/12 NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	-TWTF	:30	4	\$1,500.00	NM	
1 WESHW 10/17/12 7:23 AM NBC 4 WESHTh 10/18/12 8:59 AM NBC	4	Rate \$1,500.00 <u>Start/End Time</u> 7:00-9:00 AM 7:00-9:00 AM 7:00-9:00 AM	:3 :3	th Ad-ID 30 OFA12D1 30 OFA12D1 30 OFA12D1	48н 48н		Rate Type \$1,500.00 NM \$1,500.00 NM \$1,500.00 NM \$1,500.00 NM
4 10/22/12 10/22/12 NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	M	:30	1	\$1,600.00	NM	
Weeks:         Start Date 10/22/12         End Date 10/28/12         MTWTFS: M           Spots:         # Ch         Day Air Date Air Time Des         Air Time Des           1 WESHM         10/22/12         8:38 AM NBC	1	Rate \$1,600.00 Start/End Time 7:00-9:00 AM		th <u>Ad-ID</u> 30 0FA12D1			<u>Rate</u> <u>Type</u> \$1,600.00 NM
5 10/16/12 10/19/12 *Early Sunrise @4:3		-TWTF	:30	4	\$50.00	NM	ψ1,000.00 14WI

Rate

\$50.00

Spots/Week



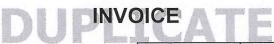


WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 961864-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

W	ww.we	esh.com										
									Spots/			
L	ine	Start Date	End Date	Descrip	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
36		10/16/12	10/19/12	*Early S	Sunrise @4:30A mptible without	M 430a-5am	-TWTF	:30	4	\$50.00	NM	
H		Class of Till	ne - mineur	alely Fie-el	riptible without	notice						
	(	Spots: # Ch			Air Time Descrip		Start/End Time		<u>th</u> <u>Ad-ID</u> 30 0FA12D148I	ш		<u>Rate Type</u> \$50.00 NM
						Sunrise @4:30AM Sunrise @4:30AM	430a-5am 430a-5am		30 OFA12D148I			\$50.00 NM
1					-	Sunrise @4:30AM	430a-5am		30 OFA12D148			\$50.00 NM
L		3 WE	SHF 10			Sunrise @4:30AM	430a-5am		30 OFA12D148	Н		\$50.00 NM
		10/22/12 Class of Tin	10/22/12 ne - Immedi	*Early S	Sunrise @4:30A mptible without	M 430a-5am	M	:30	1	\$75.00	NM	
		Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
1	-	Constant Ch	10/22/12	10/28/12		1	\$75.00 Start/End Time	Lone	44 A 4 1D			Rate Type
1	•	Spots: # Ch 1 WE			Air Time Descri 4:30 AM *Early	Sunrise @4:30AM	430a-5am	_	<u>ith Ad-ID</u> 30 OFA12D148	Н		\$75.00 NM
	7		10/20/12	Sat 5-6		Sat 5-6a	S-				NM	
	/	10/20/12 Class of Tir			a mptible without		5-	:30	1	\$50.00	NIVI	
		Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week	<u>Rate</u> \$50.00					
	- 1	Spots: # Ch			S- Air Time Descri	ntion	Start/End Time	Lend	th Ad-ID			Rate Type
				and the second s	5:22 AM Sat 5-6		Sat 5-6a		30 OFA12D148	Н		\$50.00 NM
Ī	8	10/21/12 Class of Tir	10/21/12 ne - Pre-em	Sun Su	nrise@6-8 AM	6:00-8:00 AM	S	:30	2	\$350.00	NM	
r		Weeks:	Start Date	End Date	<u>MTWTFSS</u>	Spots/Week	Rate					
1		Spots: # Ch	10/15/12	10/21/12 ir Date /		2 ntion	\$350.00 Start/End Time	Lon	ath Ad ID			Rate Type
	1		ı <u>Day Ai</u> ESHSu 10		Air Time Descri 6:59 AM Sun S		6:00-8:00 AM		<u>ath Ad-ID</u> 30 OFA12D148	Н		\$350.00 NM
		2 WE	ESHSu 10		7:43 AM Sun S	•	6:00-8:00 AM		30 OFA12D148	Н		\$350.00 NM
Ī	9	10/21/12 Class of Tir	10/21/12 ne - Pre-em		unday Today notice	8:00-9:00 AM/9-11/	S	:30	1	\$2,000.00	NM	
Γ		Weeks:	Start Date			Spots/Week	Rate					
		Spots: # Ch	10/15/12 Day Ai	10/21/12 ir Date 4	S Air Time Descri	1 ntion	\$2,000.00 Start/End Time	Len	gth Ad-ID			Rate Type
			ESHSu 10		8:57 AM NBC S		8:00-9:00 AM/9		30 OFA12D148	Н		\$2,000.00 NM
Ī	10	10/16/12 Class of Tir	10/19/12 me - Pre-em	Kelly ar	nd Michael 9-10 notice	AN9:00-10:00 AM	-TWTF	:30	4	\$900.00	NM	
1		Weeks:	Start Date	End Date	<u>MTWTFSS</u>	Spots/Week	Rate					
		Spots: # Ch	10/15/12 Day A	10/21/12 ir Date A	! -TWTF <u>Air Time</u> <u>Descri</u>	ption 4	\$900.00 Start/End Time	l en	gth Ad-ID			Rate Type
			rancas de la company de la com	_		and Michael 9-10 AM	9:00-10:00 AM		:30 OFA12D148	Вн		\$900.00 NM
				0/17/12	9:48 AM Kelly a	and Michael 9-10 AM	9:00-10:00 AM		:30 OFA12D148	Вн		\$900.00 NM
						and Michael 9-10 AM	9:00-10:00 AM		:30 OFA12D148		Cr.	\$900.00 NM
L		3 WI	ESHF 10	0/19/12	9:38 AM Kelly a	and Michael 9-10 AM	9:00-10:00 AM		:30 OFA12D148	SH		\$900.00 NM
	11	10/22/12 Class of Tir	10/22/12 me - Pre-em		notice	AN9:00-10:00 AM	M	:30	1	\$900.00	NM	
		Weeks:	Start Date 10/22/12	End Date 10/28/12		Spots/Week 1	<u>Rate</u> \$900.00					
		Spots: # Ch			Air Time Descr	( to )	Start/End Time	<u>Len</u>	gth Ad-ID			Rate Type
		1 W				and Michael 9-10 AM	9:00-10:00 AM		:30 OFA12D148	ЗН		\$900.00 NM
	12	10/16/12 Class of Ti	10/19/12 me - Pre-em		oday Show II notice	10AM-11AM	-TWTF	:30	4	\$800.00	NM	
		Weeks:	Start Date 10/15/12		e MTWTFSS	Spots/Week 4	<u>Rate</u> \$800.00					





**WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 Invoice # Invoice Date Invoice Month Invoice Period 961864-1 10/28/12 October 2012 10/01/12 - 10/22/12

<u>Advertiser</u>	Product	Estimate Number
Obama/D/President	SKED C	1897

Spots/ ine Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type  12 10/16/12 10/19/12 NBC Today Show II 10AM-11AM -TWTF :30 4 \$800.00 NM Class of Time - Pre-emptible with notice	
ine Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type  12 10/16/12 10/19/12 NBC Today Show II 10AM-11AM -TWTF :30 4 \$800.00 NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Type
3 WESHTu 10/16/12 10:56 AM NBC Today Show II 10AM-11AM :30 0FA12D148H \$	800.00 NM
2 WESHW 10/17/12 10:56 AM NBC Today Show II 10AM-11AM :30 0FA12D148H \$	800.00 NM
1 WESHTh 10/18/12 10:56 AM NBC Today Show II 10AM-11AM :30 0FA12D148H \$	800.00 NM
4 WESHF 10/19/12 10:52 AM NBC Today Show II 10AM-11AM :30 0FA12D148H \$	800.00 NN
13 10/22/12 10/22/12 NBC Today Show II 10AM-11AM M :30 1 \$800.00 NM Class of Time - Pre-emptible with notice	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           10/22/12         10/28/12         M         1         \$800.00	
10/22/12 10/28/12 M 1 \$800.00 Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>	Rate Type
	100.00 NN
Class of Time - Pre-emptible with notice	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           10/15/12         10/21/12         -TWTF         3         \$450.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Type
	450.00 NN
1 WESHW 10/17/12 12:30 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 0FA12d148H	450.00 NN
3 WESHTh 10/18/12 12:12 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 0FA12D148H	\$450.00 NM
15 10/16/12 10/19/12 Days of Our Lives 1:00-2:00 PM -TWTF :30 4 \$800.00 NM Class of Time - Pre-emptible with notice	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           10/15/12         10/21/12         -TWTF         4         \$800.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Typ
	800.00 NI
	800.00 NI
	800.00 NI
	\$800.00 N
16 10/22/12	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           10/22/12         10/28/12         M         1         \$800.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Typ
1 WESHM 10/22/12 1:59 PM Days of Our Lives 1:00-2:00 PM :30 0FA12D148H	\$800.00 NI
17 10/16/12 10/19/12 KATIE COURIC DAY 2-3PM -TWTF :30 4 \$250.00 NM Class of Time - Immediately Pre-emptible without notice	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate	
10/15/12 10/21/12 -TWTF 4 \$250.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Typ
	\$250.00 N
18 10/22/12 10/22/12 KATIE COURIC DAY 2-3PM M :30 1 \$450.00 NM Class of Time - Pre-emptible with notice	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           10/22/12         10/28/12         M         1         \$450.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Typ
	\$450.00 N
19 10/16/12 10/19/12 M-F 3-4 PM 3:00-4:00 PM -TWTF :30 4 \$700.00 NM	





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 961864-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

www.wesh.com

ne Start Date End Date Description	Start/End Time	— MTWTFSS		Spots/ <del>Week</del>	Rate	Туре	
Class of Time - Pre-emptible with notice	The state of the s				V C	W-101-20-17	1 2000 100 2 100 2
Weeks:         Start Date 10/15/12         End Date 10/21/12         MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$700.00					0 _ 0 _ 0 _ 0
Spots: # Ch Day Air Date Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate Type
2 WESHTu 10/16/12 3:56 PM M-F 3	-4 PM	3:00-4:00 PM	:30	OFA12D148	SH		\$700.00 NM
1 WESHW 10/17/12 3:29 PM M-F 3	-4 PM	3:00-4:00 PM	:30	OFA12D148	SH .		\$700.00 NM
4 WESHTh 10/18/12 3:30 PM M-F 3		3:00-4:00 PM	:30	OFA12D148	ВН		\$700.00 NM
3 WESHF 10/19/12 3:30 PM M-F 3	-4 PM	3:00-4:00 PM	:30	OFA12D148	ВН		\$700.00 NM
20 10/22/12 10/22/12 M-F 3-4 PM Class of Time - Pre-emptible with notice	3:00-4:00 PM	M	:30	1	\$700.00	NM	e e' e
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>10/22/12</u> 10/28/12 M	Spots/Week 1	<u>Rate</u> \$700.00					
Spots: # Ch Day Air Date Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate Type
1 WESHM 10/22/12 3:54 PM M-F 3	-4 PM	3:00-4:00 PM	:30	OFA12D148	Вн		\$700.00 NN
21 10/16/12 10/19/12 M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	-TWTF	:30	2	\$800.00	NM	
Weeks:         Start Date 10/15/12         End Date 10/21/12         MTWTFSS - TWTF	Spots/Week 2	<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air Time Descri	<u>ription</u>	Start/End Time	Length	Ad-ID			Rate Type
2 WESHTu 10/16/12 4:23 PM M-F 4	-5 PM NEWS	M-F 4-5 PM		OFA12D148			\$800.00 NN
1 WESHW 10/17/12 4:41 PM M-F 4	-5 PM NEWS	M-F 4-5 PM	:30	OFA12D148	Вн		\$800.00 NN
22 10/16/12 10/19/12 M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	-TWTF	:30	1	\$1,100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12 -TWTF	Spots/Week 1	<u>Rate</u> \$1,100.00					
Spots: # Ch Day Air Date Air Time Descri	ription	Start/End Time	Length	Ad-ID			Rate Type
1 WESHF 10/19/12 5:30 PM M-F 5	6-6 PM ROT	5:00-6:00 PM	:30	OFA12D148	8н		\$1,100.00 NN
23 10/16/12 10/19/12 M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	-TWTF	:30	2	\$1,500.00	NM	D-A LINES X TO S ASSESSMENT
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12 -TWTF	Spots/Week 2	<u>Rate</u> \$1,500.00					
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
2 WESHW 10/17/12 6:14 PM M-F 6	6-6:30 PM	M-F 6-6:30 PM	:30	OFA12D14	8н		\$1,500.00 NM
1 WESHTh 10/18/12 6:23 PM M-F 6	6-6:30 PM	M-F 6-6:30 PM	:30	OFA12D14	8н		\$1,500.00 N
24 10/22/12 10/22/12 M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	M	:30	1	\$1,500.00	NM	

	11.1.1.0.1.111					<b>4000.00</b> 1
22 10/16/12 10/19/12 M-F 5-6 PM ROT 5:00-6:00 PM Class of Time - Pre-emptible with notice	-TWTF	:30	1	\$1,100.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/15/12         10/21/12         -TWTF         1	<u>Rate</u> \$1,100.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	\d-ID			Rate Type
1 WESHF 10/19/12 5:30 PM M-F 5-6 PM ROT	5:00-6:00 PM	:30 0	FA12D1	48н		\$1,100.00 NM
23 10/16/12 10/19/12 M-F 6-6:30 PM M-F 6-6:30 PM Class of Time - Pre-emptible with notice	/ TWTF	:30	2	\$1,500.00	NM	D-A Jacks Kins & Haralakan e -
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/15/12         10/21/12         -TWTF         2	<del>-</del>					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	Ad-ID			Rate Type
2 WESHW 10/17/12 6:14 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 0	FA12D1	48н		\$1,500.00 NM
1 WESHTh 10/18/12 6:23 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 0	FA12D1	48н		\$1,500.00 NM
24 10/22/12 10/22/12 M-F 6-6:30 PM M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M M	:30	1	\$1,500.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/22/12         10/28/12         M         10/28/12         M	<u>k Rate</u> 1 \$1,500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length /	Ad-ID			Rate Type
1 WESHM 10/22/12 6:12 PM M-F 6-6:30 PM	M-F 6-6:30 PM	:30 (	DFA12D1	.48н		\$1,500.00 NM
05 40/04/40 40/04/40 04/04/40 04/04/40 04/04/5500	00 Pl		-	<b>A4 400 00</b>	NINA	
Class of Time - Pre-emptible with notice	:30 PIS	:30	1	\$1,100.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Weel           10/15/12         10/21/12        S	<u>k Rate</u> 1 \$1,100.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length /	Ad-ID			Rate Type
1 WESHSu 10/21/12 6:12 PM SA/SU 6-6:30 PM	SA/SU 5:58-6:30	PI :30 (	OFA12D1	.48н		\$1,100.00 NM
				A + 700 00		
26 10/16/12 10/19/12 M-F Entertainment Tonigr7:00-730 PM Class of Time - Pre-emptible with notice	-TWTF	:30	2	\$1,700.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Weel           10/15/12         10/21/12         -TWTF         2	<u>k Rate</u> 2 \$1,700.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length .	Ad-ID			Rate Type
2 WESHTu 10/16/12 7:17 PM M-F Entertainment Ton	ight 7:00-730 PM	:30	OFA12D1	L48H		\$1,700.00 NM
1 WESHW 10/17/12 7:19 PM M-F Entertainment Ton		:30	OFA12D1	L48H		\$1,700.00 NM
This invoice is subject to Hearst Television's Terms and Conditions w We warrant that the actual broadcast info					lvertiser	





**WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

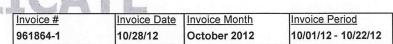
Invoice #	Invoice Date	Invoice Month	Invoice Period
961864-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

ne	Start Date	End Date	Descr	ription	Start/End Time	MTWTFSS	Lenç		ots/ eek	Rate	Туре	
26	10/16/12 Class of Tin	10/19/12 ne - Pre-em		Intertainment Ton n notice	igł7:00-730 PM	-TWTF	19 (ME 19) - 21/4	30	2	\$1,700.00	NM	
27	10/22/12 Class of Tin	10/22/12 ne - Pre-em	M-F E ptible with	Entertainment Ton n notice		M		:30	1	\$1,800.00	NM	
	Weeks: Spots: # Ch 1 WE		10/28/1	2 M Air Time Descrip	Spots/Week 1 otion otertainment Tonight	Rate \$1,800.00 <u>Start/End Time</u> 7:00-730 PM	<u>e</u> <u>L</u>	<u>ength</u> <u>A</u>	<u>d-ID</u> -A12D14	8н		Rate Type \$1,800.00 NM
28	10/16/12 Class of Tin	10/19/12 ne - Pre-em			Access Hollywood A	-TWTF		:30	2	\$1,700.00	NM	
		SHTu 10	End Da 10/21/1 r Date 0/16/12 0/17/12		cess Hollywood	Rate \$1,700.00 Start/End Time Access Hollyw Access Hollyw	ood /		<u>d-ID</u> FA12D14 FA12D14			Rate Type \$1,700.00 NN \$1,700.00 NN
29	10/22/12 Class of Tir	10/22/12 ne - Pre-em			Access Hollywood /	4 M		:30	1	\$1,800.00	NM	,
	Weeks: Spots: # Ch 1 WE		10/28/1	12 M Air Time Descri	Spots/Week 1 otion ccess Hollywood	Rate \$1,800.00 Start/End Time Access Hollyw	_	<u>ength</u> <u>A</u> :30 º	<u>d-ID</u> FA12D14	l8H		<u>Rate</u> <u>Typ</u> \$1,800.00 Ni
30	10/20/12 Class of Tir	10/20/12 ne - Pre-em	Sat. E	Entertainment this h notice	W7:00-8:00 PM	S-		:30	1	\$1,000.00	NM	
	Weeks: Spots: # Ch 1 WE	Start Date 10/15/12 <u>Day</u> Ai ESHSa 10		12S- Air Time Descri	Spots/Week 1 otion ntertainment this Week	Rate \$1,000.00 <u>Start/End Tim</u> < 7:00-8:00 PM	<u>e l</u>	<u>ength</u> <u>A</u> :30 º	<u>d-ID</u> FA12D14	18н		<u>Rate</u> <u>Typ</u> \$1,000.00 Ni
31	10/16/12 Class of Tir	10/20/12 ne - Pre-em		News @ 11PM h notice	11-1135p	-TWTFS-		:30	. 3	\$1,600.00	NM	_ = = = = = = = = = = = = = = = = = = =
	2 W	SHTu 10	10/21/		News @ 11PM News @ 11PM	Rate \$1,600.00 Start/End Tim 11-1135p 11-1135p	<u>e</u> <u>!</u>	:30 0	. <u>d-ID</u> FA12D14 FA12D14 FA12D14	18н		Rate Typ \$1,600.00 N \$1,600.00 N \$1,600.00 N
32	2 10/16/12	10/19/12	NBC	Tonight Show	11:35P-12:35XM	-TWTF		:30	3	\$900.00	NM	ψ1,000.00 14
	Weeks:	Start Date	End Da	ate MTWTFSS	Spots/Week	Rate						
	1 W	ESHTu 10	10/21/ ir Date 0/16/12 0/17/12 0/18/12	12 -TWTF <u>Air Time Descri</u> 12:10 AM NBC T 12:10 AM NBC T 12:31 AM NBC T	onight Show onight Show	\$900.00 <u>Start/End Tim</u> 11:35P-12:35 11:35P-12:35 11:35P-12:35	XM XM	:30 0	<u>d-ID</u> FA12D14 FA12D14 FA12D14	48н	9 č. <b>p</b> .	Rate Typ \$900.00 N \$900.00 N \$900.00 N
33	3 10/16/12 Class of Tir	10/19/12 ne - Pre-em	Late	Night w/Jimmy Fa	illoi12:35-1:35XM	-TWTF		:30	3	\$300.00	NM	
	Weeks: Spots: # Ch 2 WI 3 WI	Start Date 10/15/12 Day A ESHTu 10 ESHW 10	End Da 10/21/	<u>ate MTWTFSS</u> 12 -TWTF <u>Air Time Descri</u> 1:29 AM Late N 12:58 AM Late N	Spots/Week 3 ption light w/Jimmy Fallon light w/Jimmy Fallon light w/Jimmy Fallon	Rate \$300.00 <u>Start/End Tim</u> 12:35-1:35XN 12:35-1:35XN 12:35-1:35XN	1	:30 0	<u>Ad-ID</u> FA12D14 FA12D14 FA12D14	48н		Rate Typ \$300.00 N \$300.00 N \$300.00 N
34	1 10/21/12	10/21/12	Acce	ss Hollywood	11:35P-12:35XM/1	2S		:30	1	\$450.00	NM	

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Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

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Line Start Da	te End Date	Descript	ion	Start/End Time	MTWTFSS	Length	-Week	Rate	Туре	
Class of	Time - Pre-ei	mptible with n	otice		And English to The Section					
Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS S	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: #			ir Time Descrip		Start/End Time		th Ad-ID			Rate Type
1	WESHSu ′	10/21/12 12	2:45 AM Access	Hollywood	11:35P-12:35XN	<i>N</i> /12 :3	O OFA12D1	48н		\$450.00 NM
35 10/22/12 Class of		NBC Pri	me VOICE otice	8:00-9:00 PM	M	:30	1	\$8,500.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS M	Spots/Week 1	Rate \$8,500.00					
Spots: #			ir Time Descrip		Start/End Time		th Ad-ID			Rate Type
1	WESHM	10/22/12	3:22 PM NBC P	rime VOICE	8:00-9:00 PM	:3	30 OFA12D1	48н		\$8,500.00 NM
37 10/18/12 Class of		NBC Pri		AR 9:00-10:00 PM	T	:30	1	\$6,000.00	NM	
Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$6,000.00					
	Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u>			Start/End Time		th Ad-ID			Rate Type	
1	WESHTh	h 10/18/12 9:52 PM NBC Prime OFFICE/PARKS			9:00-10:00 PM	.:	30 OFA12D1	48н		\$6,000.00 NM
38 10/16/12 Class of			LITICAL PROG	R/M-F 7-11PM notice	-T	:30	1	\$8,000.00	NM	
Weeks:	Start Date 10/15/12	<u>End Date</u> 10/21/12	MTWTFSS -T	Spots/Week 1	<u>Rate</u> \$8,000.00					
Spots: #	Ch <u>Day</u>	Air Date A	ir Time Descrip	<u>otion</u>	Start/End Time		th Ad-ID			Rate Type
1	WESHTu	10/16/12 10	):54 PM M-F PC	DLITICAL PROGRAMI	MIN(M-F 7-11PM	:	30 OFA12D1	.48н	-0	\$8,000.00 NM
					Total Spots		76			

Gross Total

\$87,575.00

Agency Commission

\$13,136.25

**Payment Terms 30 Days** 

Net Amount Due \$74,438.75